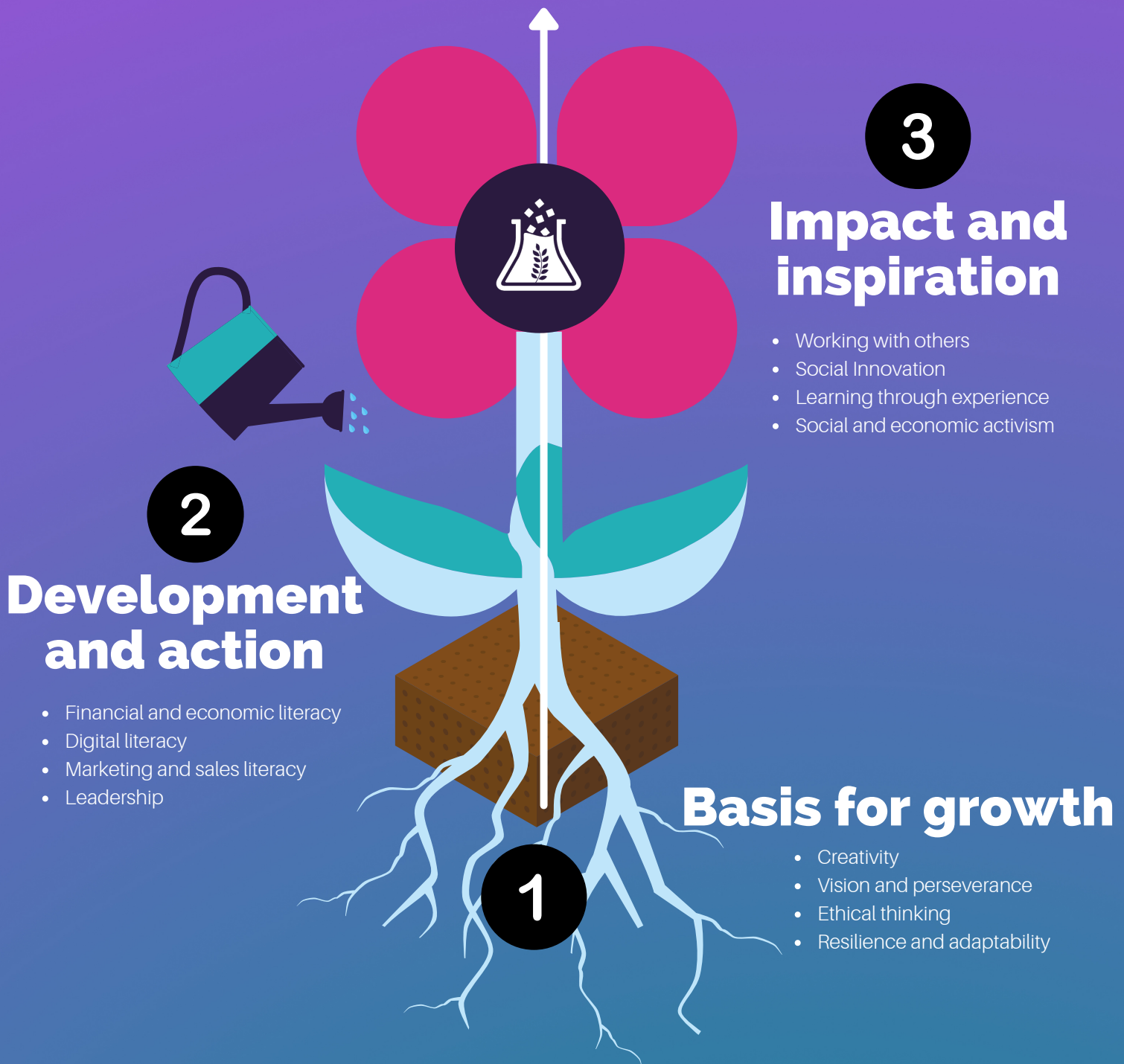


ruraLAB competences for rural social entrepreneurship



FRAMEWORK

COMPETENCES FOR RURAL SOCIAL ENTREPRENEURSHIP



Basis for growth

Basic skills that will help young people in rural areas to develop strong roots in order to start a social rural business



Development and action

Competences that will allow you to arrive at the desired point: generating social value.



Impact and inspiration

competences related to the dissemination and expansion of social entrepreneurship in rural areas



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Through Social Entrepreneurship and Employment

Basis for growth



VISION AND PERSEVERANCE

- Imagine the future
- Develop a vision to turn ideas into action
- Visualise future scenarios to help guide effort and action
- Maintaining motivation up to the identified goals



RESILIENCE AND ADAPTABILITY

Having the ability to overcome failures, resist bad experiences and adapt to changes in a highly volatile environment.

1



CREATIVITY

- Develop several ideas and opportunities to create value, including better solutions to existing and new challenges
- Explore and experiment with innovative approaches
- Combine knowledge and resources to achieve valuable effects

2

3



ETHICAL THINKING

To support equity and justice for current and future generations and learn from previous generations for sustainability.

To reflect on personal values; identify and explain how values vary among people and over time, while critically evaluating how they align with sustainability values.

4



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Development and action



DIGITAL LITERACY

Ability to navigate our digital world using reading, writing, technical skills, and critical thinking. It's using technology—like a smartphone, PC, e-reader, and more—to find, evaluate, and communicate information.

1



FINANCIAL AND ECONOMIC LITERACY

- Estimate the cost of turning an idea into a value creating activity
- Plan, put in place and evaluate financial decisions over time
- Manage financing to make sure my value-creating activity can last over the long term
- Analysing and valuing funding opportunities

2



MARKETING AND SALES LITERACY

Having the ability to market a product or service, being able to detect relevant market segments for our product or service, finding the right channels to make it available.

3



LEADERSHIP

To approach a sustainability problem from all sides, challenging the status quo; to consider time, space and context in order to understand how elements interact within and between systems.

4



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Impact and inspiration



SOCIAL INNOVATION

To envision alternative sustainable futures by imagining and developing alternative scenarios and identifying the steps needed to achieve a preferred sustainable future.



SOCIAL AND ECONOMIC ACTIVISM

To navigate the political system, identify political responsibility and accountability for unsustainable behaviour, and demand effective policies for sustainability.

1



WORKING WITH OTHERS

To act and work for change in collaboration with others, creating synergies that improve society welfare.

2



3

LEARNING THROUGH EXPERIENCE

- Use any initiative for value creation as a learning opportunity
- Learn with others, including peers and mentors
- Reflect and learn from both success and failure (your own and other people's)
- Act in the future from past experience

4



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